



Georgiy Gahokidze

Product Designer

Location: Katowice, Poland

I am a Product Designer with **10+ years of experience** in UX/UI for complex B2B, CRM/ERP, and enterprise platforms. My strength lies in simplifying complicated business logic and user workflows into clear end-to-end experiences. Combining strong product thinking with deep UX/UI expertise, I help teams create scalable solutions that balance user needs, business goals, and technical constraints.

[Portfolio](#) ↗ | [LinkedIn](#) ↗ | [Telegram](#) ↗ | Email: jorkadesign@gmail.com

Skills

Core Expertise: Product Design, B2B SaaS, CRM/ERP, Enterprise Platforms, Data-Heavy Interfaces.

Design Systems: Component libraries, semantic tokens, Figma Variables, scalable UI patterns.

Tools: Figma, FigJam, Adobe, Jira, AI tools, Token Studio.

Experience



Boodgrand | UX/UI Designer (6 years)

11/2025 – Present (Part-time) | 05/2019 – 11/2025 (Full-time)

- **Managed** up to 3 parallel product projects in an agency environment
- **Designed** complex CRM/ERP and other data-heavy product interfaces
- **Turned** complex business logic and workflows into clear user flows and intuitive UI
- **Led** the design process from requirements to final handoff to developers

Key projects:

- **Energy Company (confidential client):** ERP platform and design system for complex data-heavy workflows.
- **Passware:** Cross-product UX/UI support, website modules, and lightweight motion/video assets.
- **GoSwift:** Redesign of a queue management system for user and admin roles, including complex forms and tables.



DvaCom | UX/UI Designer (3 years 2 months)

02/2016 – 04/2019

- **Designed** marketing and corporate websites
- **Created** page layouts and UI sections with a focus on visual hierarchy and clarity
- **Adapted** designs for responsive behavior across desktop and mobile

Education

Bachelor's Degree in Cybersecurity

Central Ukrainian National Technical University (Kropyvnytskyi, Ukraine)

2015–2019

Languages

Ukrainian
Native

English
B1 Intermediate

Polish
B1

Russian
Fluent